

# Challenges of Hauling Compost

---

A Hauler's Perspective



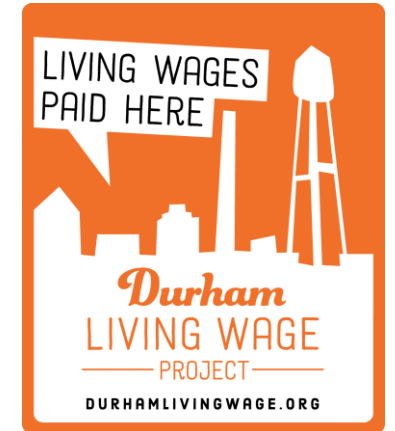
# About Food FWD



- Local, family owned company
- Started collections in 2014
- Commercial cart service
- Green Plus Certified
- Living Wage Certified
- Member of NCCC



**US Composting Council®**  
Proud Member  
*I'm a Soilbuilder!*



1

Contamination

2

Communication

3

Perceptions and  
Their Consequences

Challenges of Hauling Compost



Contamination

---

# TRASH & RECYCLING

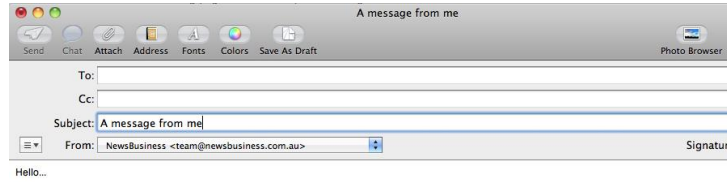
## PROGRAM

### WHAT GOES WHERE

#### RECYCLING



#### COMPOST

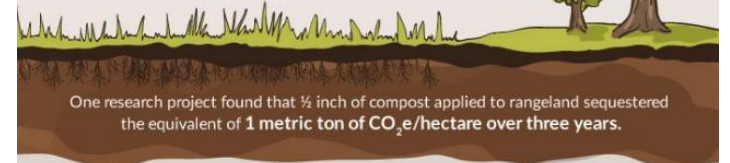


## Composting Protects the Climate

Food scraps in landfills generate methane, a greenhouse gas with a global warming potential 84x more potent than CO<sub>2</sub> in the short term.



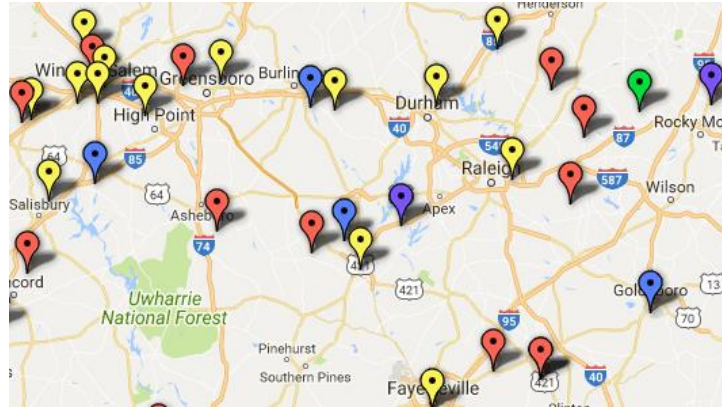
...but when converted into compost and applied to the land, compost sequesters carbon.



This level of sequestration on half of California's rangeland would offset 42 million metric tons of CO<sub>2</sub>e, which is equal to the annual greenhouse emissions from California's commercial and residential energy sectors.

**IISR** INSTITUTE FOR  
Local Self-Reliance  
To learn more, visit: [www.isr.org](http://www.isr.org)

# Communication



# Perceptions and Their Consequences

---



Noah Marsh

Co-Owner

Food FWD

M:815-355-4576

noah@foodfwdnc.com

